



# CANDIDATE GUIDE

Espanola Municipal elections are scheduled for March 1. In an effort to inform voters on the candidates, a questionnaire was submitted by the Valley Daily Post to each candidate who is running for city council. Some responses have been edited to meet word limit requirements but other than that, all responses are as submitted.

Join us on Saturday, Feb 20 for the candidate forum jointly sponsored by the Valley Daily Post, It Takes A Valley, and KDCE Radio at 5 p.m. at the Nick Salazar Auditorium on the campus of Northern New Mexico College.

<b>District 1 Candidate</b> <b>Dennis Tim Salazar</b> 	<b>District 1 Candidate</b> <b>Joe Duran</b> 	<b>District 2 Candidate</b> <b>Peggy Sue Martinez</b> 	<b>District 2 Candidate</b> <b>Richard Martinez</b> 	
<b>District 3 Candidate</b> <b>Christine V. Salazar</b> 	<b>District 3 Candidate</b> <b>Kenneth (Kenny) Borrego</b> 	<b>District 3 Candidate</b> <b>Manuel (Manny) Martinez</b> 	<b>District 4 Candidate</b> <b>Cory Lewis</b> 	<b>District 4 Candidate</b> <b>Robert Seeds</b> 

District 1 Candidates	Dennis Tim Salazar	Joe Duran	
Family	Spouse-Bernadette R Salazar, Son-Tim Salazar IV Son-Joshua Ryan Salazar	Spouse: Robin L. Duran	
Mail Address	PO. Box 475, Espanola, NM 87532	415 Corlett Rd. Espanola, NM 87532	
Are you currently a resident in the district you are running to represent?	Yes	Yes	
Phone:	747-1034	505-699-6095	
Email:	dennistsalazar@gmail.com	Duranjoe56@gmail.com	
Website or Social Media:	Facebook page at Dennis Tim Salazar	(Espanola Service Worker to Management Position) (NMARNG Rank: CW4) (NNMC Instructor)	
Occupation/Employer:	Director of Senior Program at Rio Arriba County	Retired from the City of Espanola after 38 years 8 months. Retired from the NMARNG after serving 31 years. And Currently employed with NNMC-GED program.	
Businesses Owned:	-	none	
Education	1992 EVHS graduate, Attended NNMC	NNMC: AS Degree in Mathematics and in Architecture/Civil CAD (Other Certifications: Building Inspector, Floodplain Manager, and others)	
Ever arrested for, charged with, or convicted of drunk driving, any misdemeanor or any felony? Explain	No	No	
District 2 Candidates	Peggy Sue Martinez	Richard Martinez	
Family	Bond (Husband); Miriah (Daughter)	Annette M. Martinez, Spouse Adrian R. Martinez Jozzeb M. Martinez AnnaLynn B. Martinez	
Mail Address	807 E. Buena Vista St., Espanola, NM 87532	PO. Box 2536. Espanola, NM 87532	
Are you currently a resident in the district you are running to represent?	Yes	Yes	
Phone:	753-2214	505-699-699-2081	
Email:	peggyuemartinez@espanola.nm.gov	annette9712@yahoo.com	
Website or Social Media:	na	Facebook	
Occupation/Employer:	Self-employed	EVHS PE Teacher Espanola Public Schools	
Businesses Owned:	Peggy's Hairmasters	-	
Education	Northern New Mexico Barber Program - 1982	High School Diploma 1982 McCurdy High School, BA Elementary Education New Mexico Highlands University	
Ever arrested for, charged with, or convicted of drunk driving, any misdemeanor or any felony? Explain	No	Yes Traffic citation	
District 3 Candidates	Christine V. Salazar	Kenneth (Kenny) Borrego	Manuel (Manny) Martinez
Family	No spouse or children	No Response Provided	Girlfriend – Vera Trujillo Children – Sofia, Claudia, Rebecca, Isaiah... Grandchildren – Vivian, Sesilli and Cherish Jared & Jeremy who are like son's to me.
Mail Address	P.O. Box 2079, Santa Cruz, NM 87567	No Response Provided	1521 Martinez Lane. Espanola, NM 87532
Are you currently a resident in the district you are running to represent?	Yes	No Response Provided	Yes
Phone:	505-901-3617	(505) 920-3951	505-929-0302
Email:	christinesalazar20@yahoo.com	sparkysclassictorco@yahoo.com	mjmtz@hotmail.com
Website or Social Media:	Facebook		Facebook Manny Martinez
Occupation/Employer:	Los Alamos National Lab Administrative Assistant/ New Mexico Army National Guard 88 M Truck Driver	Business Owner	Billings Collection Manager Jemez Mountain Electric Coop
Businesses Owned:	Imperial Fitness LLC	No Response Provided	M&M Music and Sound
Education	Coronado High School- HS Diploma/ Kaplan University Bachelors Degree in Nutrition Science - June 2016	Northern New Mexico Community College associates degree in applied science electricity	EVHS, NNMCC
Ever arrested for, charged with, or convicted of drunk driving, any misdemeanor or any felony? Explain	No Response Provided	No Response Provided	No
District 4 Candidates	Cory Lewis	Robert Seeds	
Family	Zachary Joel Lewis, Age 17 Ashlynn Ann Lewis, Age 6	Laura Seeds	
Mail Address	1804 N. McCurdy Rd., Espanola, NM 87532	PO. Box 3826. Espanola, NM 87533	
Are you currently a resident in the district you are running to represent?	Yes	Yes	
Phone:	(505) 920-8618	505-753-7472	
Email:	CORYLEWIS829@HOTMAIL.COM	cougar@windstream.net	
Website or Social Media:	Facebook:CORY.LEWIS@FACEBOOK.COM	No Response Provided	
Occupation/Employer:	Owner	Self Employed, owned towing company since 1972	
Businesses Owned:	CL Landscaping LLC.	Robert's Towing Service	
Education	Espanola Valley High School Class of 1999	Graduated from Espanola Valley High School	
Ever arrested for, charged with, or convicted of drunk driving, any misdemeanor or any felony? Explain	No	No	



# CANDIDATE GUIDE

## INTRODUCTORY STATEMENT

DISTRICT 1	
Dennis Tim Salazar	I am humbled to have had the faith of our constituents to serve 12 years on the Española City Council. I love our City, Community and our people. I want to continue to do my part in helping to make this a better place to live, day by day. For our present and our future. I am a true Team Player and will continue to work hard each and every day for our constituents of our beautiful City. Española is the true heart of Northern New Mexico.
Joe T. Duran	Friends and neighbors, this is Joe T. Duran, candidate for Española City Council, District 1. I have dedicated over 38 years of my life to the Española Valley, while employed as Public Works Director, Interim City Manager and Building Official. I am local and my heart is in Española. My experience will be a enormous contribution in actions taken. I know the challenges the City of Española faces. I humbly ask for your vote so united we will make Española great again. It may be hard, but together we will triumph.
DISTRICT 2	
Peggy Sue Martinez	I am running for City Council District 2, to continue the gains the city has recently made. I want to improve our community by being a true public servant. I am a problem solver, and think of different solutions for problems. Also, I am known for being vocal and I am not afraid to ask critical question when necessary. The most important reason I should be re-elected, is that I am completely devoted to my constituents and will never sell out to political pressure.
Richard R. Martinez	My name is Richard Martinez. I have been married to Annette Gurule Martinez for the past 28 years, together we have four children. I've been an educator for 28 years and served in the U.S. military for 23 years. The reason I'm running for office is to unite the city of Española, and establish strong leadership in areas which are critical in improving the entire infrastructure. Uniting the city, is an effort which involves every individual and organization which is involved in the framework of Española. This is where you need strong leadership. This quality will guide Española in developing a strong effective government.
DISTRICT 3	
Kenneth T. Borrego	I am running for City Council because I was raised in Española and have owned my small business for over 20 years. There are many issues that have affected our community in a negative way but when people turn a negative around it can become an opportunity. Española has so many opportunities that can help to make it a great place to live, but it needs leadership, and mentors for our kids who believe this is a great place to live and raise a family. I believe I can contribute to working to progress our City forward!
Manuel J. Martinez	I am a lifelong resident of Española, the son of Mel & Jeri Martinez of Santa Cruz. I've worked for JMEC for 27 years, am a local musician and a member of the NMHMA. I've volunteered for several organizations in the valley for most of my life including Santa Cruz de la Canada Catholic Church, the Knights Of Columbus, the Fiesta Council and others. I learned early in life from my parents that you must give back to your community and you must share the talents God gives you. I am running because I see so much potential for our community and I'm tired of the negative perception of Española. I want to see that changed.
Christine V. Salazar	Española needs change! I promise to bring to the valley a new perspective, educated decisions, values and most importantly morals! I am prepared to dedicate all my time to this position, and my heart to people! This is not an election for me, but an election to make your voice matter. I have no political ties to Española, but I do have a personal commitment, I want to help make Española safe, beautiful and better for our families to live and experience the culture we are so fortunate to have.
DISTRICT 4	
Cory J. Lewis	Cory J. Lewis Current City Councilor District 4. I am seeking re-election for City Council to continue as a team member in moving our beautiful city in an upward direction!
Robert Seeds	No response

## POLICY POSITIONS & ISSUES

### 1. Previous offices held or sought

DISTRICT 1	
Dennis Tim Salazar	Ran for Española City Council in 2004, 2008, 2012 and present. Current City Council Member, serving 12 years.
Joe T. Duran	Never held or sought a political elected office; however have been a member of several committees such; E-911 Board and Military School Board
DISTRICT 2	
Peggy Sue Martinez	City of Española City Council District 2 – 2012-present City of Española Mayoral Candidate - 2014
Richard R. Martinez	N/A
DISTRICT 3	
Kenneth T. Borrego	#3rd degree Knights of Columbus , Santa Fe County Democratic Party State Central Committee Member Elected , Elected Acequia De Los Herreras Ditch Commissioner , Member N.A.L.E.O.
Manuel J. Martinez	In 2015 I submitted my name to the Mayor for the vacant Española City Council District # 3 seat. I was the 2010 & 2011 Española Fiesta Council President.
Christine V. Salazar	none
DISTRICT 4	
Cory J. Lewis	Current City Councilor since March of 2010
Robert Seeds	Española City Council for 16 years

### 2. What makes you the most qualified candidate for this position?

DISTRICT 1	
Dennis Tim Salazar	I have served 3 consecutive terms on our City Council. I know the issues facing us; I know the needs of our City and our people. I am in touch with our constituents on a daily basis and will continue to work hard every single day to help move our city forward. I feel I represent Continued Hope For Our Future.
Joe T. Duran	Most qualified candidate for the position with extensive years of experienced in the City of Española from Laborer to Management. I believe, I can contribute institutional knowledge as well as direction, foresight for the City.
DISTRICT 2	
Peggy Sue Martinez	What qualifies me as a candidate for this position is my whole hearted commitment to not only my own constituents but to all constituents. The knowledge I've gained over my 4 year term has helped me make decisions based on the best interest of the city. I'll protect the people's interests and be faithful to the trust they've placed in me.
Richard R. Martinez	What makes me the most qualified person for this position is that, I'm willing to learn, to listen, get informed, and I am will to take the next step in developing a system which is effective for the government of Española.
DISTRICT 3	
Kenneth T. Borrego	I have been involved in both the private and public sector; therefore I understand the issues involved with operating a small business in a challenging economy, and the challenges of working for government and providing adequate services to the public. I am committed to our community and the people who live here, and intend to work to benefit our great City!
Manuel J. Martinez	My Values and my decision making capabilities. I bring a fresh new look at City government. I am not a politician and my desire is to do my best to help my community. My leadership skills.
Christine V. Salazar	I have a strong will and passion for helping bring change and more good to our city, I am Educated and I have experienced in many different fields to include my versatility working amongst many different people.
DISTRICT 4	
Cory J. Lewis	Born and raised in the Beautiful Española valley , I am a successful business owner for 8 years strong so I feel I am very invested in the community. I feel being a member of the City Council is one way I can give back to a community that I cherish and am very proud to be a part of .
Robert Seeds	Experience – 16 years prior service on City Council. My ability to work with others and get things done



# CANDIDATE GUIDE

## 3. How will you communicate your work to your constituents?

DISTRICT 1	
Dennis Tim Salazar	I am available to our citizens via meetings, whether it is community meetings, committee meetings or Council Meetings. I continue to make efforts to reach out to our citizens for advice and feedback. I will also make myself available to schedule times to meet with our constituents as required.
Joe T. Duran	I am hoping to have neighborhood forums, initiate neighborhood committees and get the constituents involved. From e-mail, social media to the two local newspapers and the radio coffee break. Specific inquiries should be done face-to-face.
DISTRICT 2	
Peggy Sue Martinez	The governing body has recently allocated the funds to overhaul the city's entire web site. When it is completed, all city business will be available to anyone wishing to gain city knowledge. I make myself available at any time to anyone who has questions or concerns. I believe in government transparency, and will fight to make sure people know what's happening.
Richard R. Martinez	I will communicate my work to my constituents through progress of work that is visual and is actively being done. Furthermore, I will have an open door policy to inform my constituents about progress and setbacks of any given projects within the city.
DISTRICT 3	
Kenneth T. Borrego	Having been a small business owner I am in constant contact with many people on a daily basis. Growing up in Española I've worked side by side with my community, my friends and my family. I'm dedicated to keeping the community informed of issues by attending neighborhood meetings, the media and through social media. But, I never underestimate the power of one on one communication with the "gente".
Manuel J. Martinez	By Radio, E-mail and utilizing social media.
Christine V. Salazar	I am a great team player, I am professional and I know how to remain professional regardless of the situations. my ability to work with a team and come to an agreement will help me to communicate with my constituents
DISTRICT 4	
Cory J. Lewis	Facebook is a powerful tool in keeping my Constituents up to speed on the progress I am making . visiting with them or placing a phone call and letting them know!
Robert Seeds	By meeting with them and soliciting input from my constituents regularly - not only in my district but throughout the city – quarterly town hall type meetings

## 4. What are the factors on which you will base your decisions as a city council member?

DISTRICT 1	
Dennis Tim Salazar	The factors I will base my decisions on is by doing my homework thoroughly, studying the issues and getting all of the facts before making a decision, community ideas and input is critical as well in decision making, <i>always</i> deciding what is in the best interest of our City.
Joe T. Duran	Listen to the facts, Investigate or evaluate, and vote for the best decision possible. Many challenges require fellow up to see if re-evaluation of the facts are required. Every decision shall be based on values of respect, honesty, integrity, legality, ethically and the best interest of the City.
DISTRICT 2	
Peggy Sue Martinez	Information is key. I study all information provided to me in agenda packets, then, follow through by visiting the affected areas and ask relevant questions to gain as much perspective as possible. Listen to co-councilors views and vote in the best interest of my constituents even if I vote alone on an item.
Richard R. Martinez	My decisions will be based on the need of our community and the importance of future developments of our city. Decisions that are made by a council should involve the well-being of individuals and adhering to the needs of our community.
DISTRICT 3	
Kenneth T. Borrego	My decisions or votes are based on what is best for the "good of the people"! I would try to gain as much information on an issue so that I can make the best informed decision possible. I would also look listening to my constituents interests, along with my experience, education and knowledge of an issue.
Manuel J. Martinez	My decisions and voting will be based on: my values. Is it the right thing to do and what is best for the citizens of Española. And will all or majority the residents of Española benefit from my decision.
Christine V. Salazar	morals, integrity, leadership, selfless service, education
DISTRICT 4	
Cory J. Lewis	The same as it's been for the last 6 years. What's best for the City as a Whole placing the needs before the wants!
Robert Seeds	Needs of the city – working together and collaborating with other partners such as the county, state and pueblo governments to achieve common goals

## 5. What do you see as the most important opportunities and challenges in Española?

DISTRICT 1	
Dennis Tim Salazar	The biggest opportunities and challenges in Española is we are a growing city. Businesses are coming to town so we must ensure our City is safe, for our constituents and visitor. We are working hard to address these issues. With a safe community there is more economic development and more opportunities for our citizens.
Joe T. Duran	General statement but true: Public Safety, Health and Welfare of the citizens of the Española Valley.
DISTRICT 2	
Peggy Sue Martinez	C Challenges and the opportunities can be closely related because every challenge is an opportunity to improve our city. <ul style="list-style-type: none"> <li>• Creating, maintaining, and providing Youth and Senior Services</li> <li>• Improving Public Safety</li> <li>• Economic Growth</li> <li>• Alcohol and Drug addiction</li> <li>• Providing infrastructure to ALL city constituent</li> <li>• Healing relationships with our Native neighbors.</li> <li>• Maintaining collaborative efforts with Rio Arriba, LANL, and Española Public Schools</li> </ul>
Richard R. Martinez	Working with the college to receive degrees in areas that will help develop our community and enable our youth to remain in the valley. Furthermore, I feel Española should annex selected parcels of property around the city that would give the city financial stability for the future. One of the most important challenges for the city is to make sure the audit passes which will the city to apply for federal grants for our community. In addition, we cannot afford to be the number one drug and crime community in the state. We need to find methods to seize such actions.
DISTRICT 3	
Kenneth T. Borrego	Jobs (attracting new business and assisting existing small businesses develop) and Economic Development, Working with the Schools (providing mentors to our youth. Possibly through bridging the gap of internships for students to learn from business owners); working with the Pueblos (since Española is landlocked we need to work closely together); Water Quality (ensure our water remains clean); Crime (work closely with the Police to crackdown on criminals) and ensure that the City is providing basic services to the public, and finally work to ensure our officials are fiscally responsible and transparency to the people for public money.
Manuel J. Martinez	Right now the opportunities are endless; our only limits are what we place on ourselves as a community. I believe one of our biggest challenges is to change the mindset of the Valley to a more positive one. We have had years of negativity that needs to change if we are to grow. We continue to have challenges with drug abuse, homelessness and crime. we have road and sidewalk issues that need to be dealt with.
Christine V. Salazar	fixing the mistakes of previous officials that have brought our city into the situation it is in.
DISTRICT 4	
Cory J. Lewis	No response
Robert Seeds	Completing our audits that are in arrears so we can qualify for grants and other opportunities



# CANDIDATE GUIDE

## 6. What proposals do you support to spur economic growth in Española?

DISTRICT 1	
Dennis Tim Salazar	Businesses have expanded within the last 14 months or so in Española. Community involvement is extremely important during this economic growth spurt. Española is the hub of Northern New Mexico and community input is extremely critical as we continue to grow. We must always support our local businesses and encourage community meetings with our business owners and constituents as we grow. I highly rely on our people of our community for advice, input and ideas how to move forward.
Joe T. Duran	a. The City needs to work more with the Chamber of Commerce and State Tourism to promote the City of Española. b. Update water, sewer and street infrastructure to provide adequate services to the public and new business. c. work in promoting the local vendors, education, employment, housing and improve public services. d. Coordinate projects with both tribal and county entities that will facilitate positive economic growth.
DISTRICT 2	
Peggy Sue Martinez	Possible funding a position to concentrate on Economic Development. Cleaning up abandon commercial and residential properties that devalue and identify our community. Look to developing mid-income family housing that are affordable for those who want to work and live in our beautiful valley.
Richard R. Martinez	I feel that in order to spur economic growth in Española we need to bring family oriented businesses, for example Sports Authority, Big 5, Target, and Smith's. In addition we can attract more businesses with low rent such as engineering and architectural firms. In return Española will receive the gross receipts taxes. We also need to bring recreation for our youth and our senior citizens.
DISTRICT 3	
Kenneth T. Borrego	Jobs and Economic Development, Working with the Schools, working with the Pueblos (since Española is landlocked we need to work closely together), Water Quality, Crime and ensure that the City is providing basic services to the public, and really work to ensure our officials are fully responsible and transparency to the people for public money.
Manuel J. Martinez	Becoming a more business friendly city. Española has a river that could be utilized to promote growth. Creating a City marketing committee with representatives from the Chamber, NNMC, County's, Pueblos, S.B.D.C, the RDC, media and citizens. Utilizing the plaza throughout the summer for events and tourism. Looking at the idea of building a City Convention/Art Center.
Christine V. Salazar	more youth activities and programs, more small business recognition and grown, mitigating violence and drugs among out youth
DISTRICT 4	
Cory J. Lewis	no response
Robert Seeds	Provide incentives to new businesses to locate in our area - i.e. - reduced fees and streamline permits processes - revisit our ordinances

## 7. If elected, what will be your top priorities?

DISTRICT 1	
Dennis Tim Salazar	My top priorities are as follows: Our Youth, Public Safety, Senior Citizens and Economic Development.
Joe T. Duran	a. Thank the supporters b. There are many challenges to list which each is a priority. c. Meet with the Mayor to discuss the direction or vision for the City, contributing my recommendations. d. Start meeting with Administrators/Managers to see what legislative City Codes work and which need to be amended. e. Review and Lower liabilities; Identify Audit Status; Comprehensive Plan Status; Operating budged and Investment funds status; status on projects based on legislative and grant funding; Status on the City's inventory assets. There is so many tasks with priorities.
DISTRICT 2	
Peggy Sue Martinez	<ul style="list-style-type: none"> <li>• Public Safety</li> <li>• Economic Development</li> <li>• Infrastructure</li> <li>• Represent with honesty and dignity the needs of my District</li> </ul>
Richard R. Martinez	If elected, my top priorities will be balancing our financial stability to apply for federal grants, seek out groups within our community to go before the state legislature for more funding to improve the infrastructure of our finances as a city. The key is being able to have a plan in asking the state to appropriate funding for Española.
DISTRICT 3	
Kenneth T. Borrego	I would like to see some young people involved in helping to rebuild the image of Española. Our beautiful city has gotten a bad rap in New Mexico, and this perception needs a facelift. Española Pride needs to be restored, as there are so many wonderful families still here that can be involved and the crime factor reigned in, so we move to the top of the list of great places to live, work and raise a family in New Mexico!
Manuel J. Martinez	Addressing the audit issue so it does not become a factor again. Checking on City utility issues so that every citizen has the opportunity to connect to City utilities and that infrastructure is in place to handle any new business that may come to the City. Work on better relations with our neighbors.
Christine V. Salazar	Fully understand and educate myself in all current city issues, ensure that I assist and become involved with all that issues I am capable of making a difference in.
DISTRICT 4	
Cory J. Lewis	No response
Robert Seeds	Infrastructure maintenance and repair. Beautification project to clean up our city streets. Fire and public safety support. Enhance recreation and senior citizen projects and opportunities

